# January’s 2025 MALA Meeting Minutes

**Holiday Inn West I -10**

**January 9, 2025**

**11:00am**

1. Networking
2. Call January’s Meeting to Order- Shannon Harris
3. Approval of December’s Meeting Minutes – 1st Shannon Harris 2nd – Jeremy Brownlee
4. MALA Financial Report – Shannon reported $1,462.12 in the bank account. We have had a couple of 2025 invoices paid by credit card so far. All invoices have been sent out, if you do not receive your please see Shannon. If you want to pay by credit card
5. TID – Petitions have gone out. Appreciate everyone sending their’s back in. Next thing will be to meet in front of the City Council.
6. Membership dues and Lunches – Shannon does a great job with our finances. Our meetings have gotten so big (which we love), but the dues structure we put in place a few years ago has put us a little tight. Something will have to change. There will be 2 meetings this year that will have to be self-paid. This is the only way to stay out of the negative. If somethings changes, we will let you know.
7. Goals for 2025 – If anyone has any goals or initiatives that they want to see out of this organization please submit those to the Board and any speakers you may want to see, as well.
8. Member and Guest Updates:

* Visit Mobile - Amtrack is on schedule for June or July 2025. Carnival Cruise will be back next October. They are adding 14-16 day itineraries next year and will be here for 6 months instead of 4 months. Hosted the Carnival Trip Advisors 55 for the weekend. Travel South Group Tour Fam just occurred. We had 25. Breeze Airways pulled out 1.31.25 with the intent to return when the new airport opens.

1. MALA 2025 Board of Directors – President – Kent Blackinton, Vice President – Jeremy Brownlee, Treasurer – Shannon Harris, and Secretary – Gwynn Pitman.
2. Downtown Marketing Fund Rep – Laura Sigler
3. Future Meetings – 01.09.25
4. Adjournment